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The Active Archive Alliance today announced that QStar Technologies have joined the organization. The company join a growing number of industry-leading storage and IT vendors that together support the use of active archive solutions for data lifecycle management.

*"Over the last 10 years, the Active Archive Alliance has brought together the best technologies and solutions to help organizations more effectively manage and access their data over the long term,"* said Peter Faulhaber, chairman of the Active Archive Alliance. New applications such as the Internet of Things (IoT), artificial intelligence, and machine learning are putting pressure on data storage infrastructures. Active archives provide modern strategies to solve today's data growth challenges and are increasingly becoming an integral part of organizations' data management road maps. An active archive leverages an intelligent data management layer and enables online access to data throughout its lifecycle regardless of which tier it resides in the storage hierarchy. Active archive file systems span all pools of storage, whether they are SSDs, HDDs, tape or cloud.

QStar Technologies' solutions enable medium and large companies worldwide to optimize their data assets and improve security while cutting costs. "We are very pleased to rejoin the Alliance after being one of the four founding partners in 2010. We enjoy the interaction of the group, whether that be co-operative or competitive, as we are all promoting a very similar message. The Active Archive message is even more relevant today than it was 10 years ago, as data capacities grow and the purging of data decreases," said Dave Thomson, SVP sales and marketing, QStar Technologies.